



MARKETING/BRANDING & CONSULTING SERVICES

Brand Mission: We at Mega Media Display's mission is to get your brand, artistry, or product seen to the masses on a MEGA stage. We service all trades of the industry from small business owners to corporate brands, recording artists, and entrepreneurs where we specialize in global multi-media through national billboard advertisements, various promotional video/commercial pools, digital signage in public establishments, tradeshow & conference halls events, custom printing & designs. We have taken our resources throughout the US & Internationally to bring you a platform to elevate your vision. **WE ARE MEGA!**

**** Consultation Calls:** Meeting to strategize your ideas pertaining to your business endeavors and have them align with your business plan. If longer than one single session is needed, then mentorship sessions will be suggested to help develop your brand and give detailed guidance towards your strategic campaign plan.

- **15 minutes = FREE**
- **30-45 minutes = \$60**
- **1 hour = \$120**

**** Graphic Design and/or Web Design Service:** Starting at \$50 - \$\$\$\$ depends on the project & its complexity. We do EPK's, Websites, Landing Pages, Business Cards, Flyers, Logos & anything centered in designs.

**** Customs Everything:** Starting at \$100 - \$\$\$\$ depends on the project & its complexity. We can put your logo or design on ANYTHING! We do custom apparel, shoes, merchandise, event banners, and more!

**** Writing Services:** Starting at \$50 - \$\$\$\$ depends on the project & its complexity. We authors, musicians, blogs, entrepreneurs, and more in their writing needs. Rather it's editing or writing something details to present to the public, we are professional editors in content creation.

**** Business Mentorship (Coaching):** Our Expert Business Coach, *Nabria Mckenzie* has worked for some of the leading companies & public figures globally for over 20yrs. From Google to BET network to even modern-day African Royalty with branding & strategy outlines! She's helped guide clients into securing financial freedom with their financial expansion of over \$10M in investment and others with a minimum of 10K in just one month with new business startups. Taking their single idea from zero dollars to 6-8 figures.

These coaching services are great for 1-ON-1 mentorship for adults or youth, group/conferences seminar, or virtually to start-up entrepreneurship for adults or young youth. Partnering strategy with mindset and accountability to aid in your success. Let's take your passionate idea and make it into a profitable business, there are no limits when you know you are Mega!

- \$850/monthly
- \$5000/6-months
- \$8000/12-months
- **Class Mentorship (15-30): \$1500**
- **Seminars/Conference: Starting at \$3000**

**** MEGA Billboards Service:** All our billboard placements are throughout the US. We have standard & digital billboards in some of the highest volume locations like in the heart of Times Square, Los Angeles, Vegas, Salt Lake City & Atlanta. **We make your design, we track your analytics to show you how many times you've got shown, we get you seen on a MEGA scale!**

Digital Billboards:

- Any Other State: **1-Day \$400 | Weekend Special \$600 | Week Special \$1200 | 2-Week Special \$2000 | Full Month \$2500**
- Los Angeles: **1-Day \$600 | Weekend Special \$800 | Week Special \$1500 2-Weeks \$2500 | Full Month: \$5000**
- Atlanta: **1- Day \$600 | Weekend Special \$800 | Week Special \$1500 | 2-Weeks \$2500 | Full Month: \$5000**
- Salt Lake City: **1-Day \$600 | Weekend Special \$800 | Week Special \$1500 | 2-Weeks \$2500 | Full Month: \$5000**
- Times Square: **1-Day \$600 | Weekend Special \$800 | Week Special \$1500 | 2-Weeks \$2500 | Full Month: \$5000**

Standard Billboards:

Starting price of \$30,000 for a consultation for pricing packaging depending on locations and the billboard that's needed. **** Important NOTE: These prices are subject to change once our special is over, starting on Nov. 1ST, 2021!**

Available Locations For Billboards

- Alabama
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Florida
- Georgia
- Idaho
- Illinois
- Indiana
- Kansas
- Montana
- Kentucky
- Louisiana
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Mississippi
- Missouri
- Nebraska
- Nevada
- New Mexico
- New Jersey
- New York
- North Carolina
- North Dakota
- Ohio
- Oklahoma
- Oregon
- Pennsylvania
- South Carolina
- South Dakota
- Tennessee
- Texas
- Utah
- Virginia
- Washington
- Wisconsin
- Wyoming

**** Digital Signage:** We provide customized solutions for business owners to display their products or service implementing a digital signage system, small or large, doesn't have to be complicated, or expensive. What it needs to be is beyond reliable, engaging, and entertaining. Prices vary depending on the number of displays needed and information for the system. Contact us for more info. **We make your design, build & program the equipment so you'll be able to provide an engaging experience.**

TELEVISION AND VIDEO PLACEMENT

Let's get your music/or commercial heard by millions! We are offering airplay on national television programs & video pools in different public establishments. Our list isn't limited to this. For a full list of inquiries and to build special packages we can set up a consultation. It all depends on your branding needs!! See available networks & pricing below.

- BET
- BET Jams
- BET Soul
- BET HER
- BET GOSPEL
- FUSE MUSIC
- FUSE ON DEMAND
- MTV (US/Canada/Europe/Africa/Asia/Australia)
- MTV JAMS
- MTV LIVE
- MTV U
- MTV Video On Demand
- Much Music (Canada)
- Music Choice (VOD, Online & MC App)
- Revolt TV (Broadcast & Online)
- CMT
- Nickelodon
- Nickmusic
- TeenNick
- Tempo (International)
- Trace TV (Europe & Africa)
- Vh1 (International)
- MTV Latin America (International)
- MTV Tres (International)
- OFive TV (International)
- LOGO
- God TV (Christian Programming - International)
- Heart TV (International)
- Stingray (VOD, Online & App)(North America)
- Pluto TV
- Clubbing TV
- The Chubb Show / OK TV

- MTV VOD
- Stingray**
- Vlad TV **
- Indie Artist Music TV
- Reggae Central TV
- Untapped TV
- Spirit TV
- The Country Network
- Hip Hop Zone

Over 4,000 Locations include New York Sports Clubs, Washington Sports Clubs (D.C.), Boston Sports Clubs, Philly Sports Clubs, Retro Fitness, LA Fitness**, 24 Hr Fitness, Planet Fitness**, Gold Gym**, Powerhouse, Lifetime Fitness, Bally's, Lifestyle Fitness, YMCA, and a ton of smaller regional chains.

- DTLR**
- MGM Grand Hotel & Casino
- The Hard Rock Cafe
- Dick's Sporting Goods

** Pricing for **One-Play is \$400** for **3-Plays \$900** and for **6-Plays it's \$1500**. Custom monthly packages or strategic media campaigns for networks can be discussed in a consultation for our service.

Media Outlet Placements

All placements take about 7-14 days to post. Prices are in U.S Currency. We write for your publication and we distribute to multiple major outlets.

Music and Entertainment Outlets:

The Source **\$1,200**
 Vibe **\$2,300** (May take longer than 7-14 day period)
 IHeartRadio Interview **\$2,700**
 The Hype Magazine **\$1,000**
 Swagger Magazine- **\$1,500**
 Swagger Magazine Cover- **\$4000**
 Disrupt Magazine **\$800**
 Fader - **Please Inquire**
 XXL Magazine Print - **Please Inquire**

All these brands are under the **\$600** package to see what blog would approve your article to be displayed on their platform.

- AllHipHop
- HipHopDX
- Raptology
- HipHopWired
- Rap-up
- SOHH
- TheSource
- RapCastle
- XXLmag
- Bossip
- OkayPlayer
- RapRadar
- TheHypeMagazine
- AllRapNews
- DopeFuture
- HipHopWeekly
- Ok-Tho
- StreetMoneyMagazine
- AllUnsigned
- Complex
- HipHopPush
- IndieHipHop
- Rap-Up
- RapMajor
- Thisis50

All news is Google approved and will rank in Google search results.

Hip Hop Weekly \$750

Hip Hop Weekly Interview \$1000

Sheen Magazine \$2,000

Sheen Magazine Interview \$2,500

Sheen Magazine Print - Please Inquire

News (Business, Finance & Lifestyle) Outlets

- The View
- Good Morning America
- Paper
- Vanity Fair
- Vogue
- People
- Cosmopolitan

- GQ
- Time
- Forbes
- Bloomberg
- Digital Journal
- The New York Times
- Medium
- USA Today
- ABC
- NBC
- VoyageLA
- American Daily Post
- American Reporter
- LapalMe Magazine (Print and Digital)
- Yahoo News
- Yahoo Lifestyle
- Yahoo Finance
- Yahoo Sports
- Business Insider | Market Insider
- Associated Press
- Time Business News
- Entrepreneur
- Forbes USA
- Forbes India
- Google News Placement

Pricing can be provided after knowing more about the PR Campaign you are trying to build around your business or brand. We can construct a unique PR campaign for you for your launch, business, or music endeavors.

RADIO CAMPAIGNS

SIRIUS XM

HIP HOP NATION - \$7,500

4-8 Spins 30 Days

SHADE 45 - \$8,500

8+ Spins 30 Days

THE HEAT – \$8,700

9+ Spins 30 Days

SHADE 45 – \$5,000

4+ Spins 30 Days

FM RADIO

3 Stations - \$5k

5 Stations - \$7k

7 Stations - \$9k

All shows - \$12k

Breakfast Club + the Hottest radio shows promo pack includes:

- 11 Station Campaign
- Your song in Rotation for 60 DAYS.

Each station will play your song 1-3 times per day.

**** On Air with Ryan Seacrest** Airtime: 4pm - 8pm PST/7pm - 11pm EST

**** The Steve Harvey Morning Show** Airtime: 11pm - 3am PST/2am - 6am EST

**** The Breakfast Club** Airtime: 7am - 11am PST/10am - 2pm EST

**** The Power Hour** Airtime: 11am - 12pm PST/2pm-3pm EST

**** The Sheryl Underwood Show** Airtime: 3am - 7am PST/6am-10am EST

**** The Traffic Jam** Airtime: 3pm - 4pm PST/6-7pm EST

LIST OF STATIONS BELOW: Can be provided.

RADIO PRESS RUNS

3 interviews guaranteed - \$5,000

5 interviews guaranteed - \$7,000

- **Miasia Symone** (*Streetz 94.5 ATL*)
- **Dj Meechie** (*Hot 937 CT*)
- **Dj Edubble** (*Jamn 945 BOSTON*)
- **Ayeeedubb** (*K975 NC*)
- **Mariana** (*99.1 Kggi LA*)
- **SussOne** (*Power1051 NY*)
- **Tone Kapone** (*wgci CHI*)
- **Kalisha Perera** (*The Playlist LA*)

- **Tallie Spencer** (*Remixd Mag*)
- **DjCarisma** (*Power106*)
- **Djself** (*Power 105.1*)
- **Djwallah** (*Hot 97*)
- **Bobby Trends** (*Hot97*)
- **Young Chow** (*Hot97*)

Write My Press Release ONLY: \$350

A press release is a document that serves as a marketing and promotional tool to alert the press of what you have going on.

Become My Personal PR

Price varies depending on the project size. Schedule a consultation to know more.

Marketing Strategy Plan: \$600

A strategy to plan your schedule rollout of content. The plan includes multiple strategies to creatively introduce your business and most importantly, how your brand will impact your target audience.

Social Media Implementation: \$800

This is the execution of the marketing strategy. We will create the content for you to implement through your social media (Instagram story templates, Instagram feed templates, etc. for 2-months.)

Content/Branding Preparation Package: \$2,500 - \$3000

You will have a strategic plan created for you, a detailed summary that will prepare your professional branding. A professionally branded photoshoot on up to 2 locations outdoors or in-studio with up to 3 looks, a professional makeup artist is (optional) and will alter the pricing, a videographer for shooting reels for mini promo.. Between up to 30 seconds or 1- minute depending on the amount of content captured. You will get all RAW photos and video with up to 4 edited photos professionally and one edited promo video reel. Additional edited content can be purchased separately for an additional charge.

EPK: \$300

This EPK would average out to be 3 pages. If you would like more pages than that then it would be an additional \$60 per page. We would need professional photos of you that you want to be included, as well as the specific categories (ex: previous achievements, Bio, etc). This offer has 3 minor revisions attached to its package if needed.

VISUAL COMMERCIAL: \$550

We will create a treatment for a 45-second commercial. We will schedule out which day/evening the shoot will happen. The videographer will come to film it, edit it, and will be providing lights and drone shots (if needed).

MUSIC VIDEOS: \$600-\$850

We will create a treatment, we will figure out locations and props if needed. We will schedule out a time for our team to come out and film. In-state needs to be within a 10-mile radius of the videographer's location. Out of state, travel fees will apply. The videographer will come to film it, edit it, and will be providing lights and drone shots (if needed).

FILM & PODCAST DISTRIBUTION (PREMIERE)

Pricing varies depending on the strategy needed for the film or podcast. We do have a TV channel where your film or podcast can be distributed or we can help with a strategic plan to get it out to your audience. Schedule a consultation today!

JOIN OUR "MEGAEXCLUSIVES" AFFILIATE PROGRAM

Want to be an affiliate with us? MegaExclusives is our affiliate program where you get to earn money but also, get a discount on some of our services as an exclusive member. Want to join our MegaExclusives program? It will be coming very soon! Leave a message on our contact form and we will make you a part of the waitlist to know more information about our perks. There will be giveaways, discounts, and learning for our Mega Exclusives. Join the waitlist to be the first to know!!

Contact us: www.megamediadisplays.com info@megamediadisplays.com